

CHEROKEE



PHOENIX

PO BOX 948, TAHLEQUAH, OK 74465

(918) 453-5269

Cherokee Nation 2015 general election policies

Published announcements

- Announcements of candidacy will be published one time at no charge in English or Cherokee.
- Announcements in Cherokee shall use the Digoweli font.
- Announcements in Cherokee shall be submitted in Cherokee. The Cherokee Phoenix will not translate announcements or advertising text.
- Announcements will include a maximum of 250 words and a photo.
- Announcement must be submitted via CD or e-mail in a Word document. If e-mailed, sender should request a read receipt or contact the Assistant Editor to confirm receipt.
- Photo must be a 5x7 image in a jpeg format, candidate only, limited to head and shoulders.
- The deadline is 5 p.m. on the 15th day of the month prior to month announcement will be published. If the 15th falls on a weekend, the due date is 5 p.m. on the Friday prior to the 15th. Submissions received after deadline will be placed in the next available issue.
- Announcements that exceed the 250 word limit will be returned and will not be published.
- Pages 8 and 9 of the Cherokee Phoenix newspaper will be allocated for candidate announcements.
- Announcements will be placed on the page in the order in which they are received.
- Announcements will be a standard 1/8 page size and the page layout will be a grid style.
- Announcements can be run again at the standard 1/8 page advertising rate. Additional announcements will include the words "Paid Advertisement."
- Announcements must state the name of the person or organization submitting the announcement.
- Announcements shall be submitted via email at travis-snell@cherokee.org. Travis may be reached at (918) 453-5358 to confirm receipt of announcement.
- Announcements will not be placed on the website or in the weekly e-newsletter.

Campaign advertisements

- Campaign advertising specifications and policies are consistent with regular advertising policies. Please contact a Cherokee Phoenix Advertising Representative for advertising rates and a complete list of advertising policies.
- Campaign advertising is subject to open rates only.
- All campaign advertisements must be prepaid.
- All outstanding advertising debts previously incurred by or for a candidate shall be paid before a candidate or any person or organization advocating a candidate can place an advertisement.
- The Cherokee Phoenix reserves the right to decline any advertising that the Cherokee Phoenix deems misleading, inaccurate or fraudulent; that makes unfair competitive claims; or that fails to comply with its standards of fairness, decency and dignity.